2012 FEATURED ARTIST EXHIBITION APPLICATION INFORMATION

The Art League of Hilton Head features several featured artist exhibitions along with regular gallery shows each year. Any artist who can assemble a high-quality body of work is invited to apply, provided she or he has been a member in good standing of the Art League for at least a year, and has exhibited regularly in the gallery. A Featured Artist Exhibition is defined as a show of one or two artists.

Those wishing to apply for selection as a Featured Artist should complete the application on pages 2 and 3 of this document.

Featured Artists will be chosen by the Featured Artist Selection Committee on the basis of: originality, quality, and creativity of the body of work; execution of the work; artists who have exhibited consistently and supported Art League activities. In most cases, works must be recent (within the past two years) and must not have been exhibited previously at the Art League Gallery.

All works in a Featured Artist Exhibition must be for sale and must be left on exhibit for the full duration of the show. In the event a buyer requests permission to take a work out of the gallery before the conclusion of the show, the artist should be prepared to replace the work. The Art League commission for sales will be the usual 35%; the balance of the sales total, 65%, will go to the artist.

All sales from the Artist Showcase must be processed through the Gallery. Exhibitors are not authorized to conduct sales of their work directly with the buyer. Checks or credit card charges for the full amount will be made directly to the Art League of Hilton Head. At the end of the month, the Art League Treasurer will issue a check to the artist for the 65% of the total sales. Sales of artwork that result from the Showcase but occur within 30 days after the show has concluded must also be processed through the gallery.

Prices set by the artist and displayed on title cards in the gallery are NOT negotiable by gallery personnel. Volunteers who work in the gallery will conduct the sales in the customary fashion for all artwork sold. Showcase artists are not permitted to open the gallery during off hours to conduct their own private showings.

Artists selected to be featured artists will be notified shortly after the selection is complete. Artists who commit to show are expected to honor their commitments. Artists selected will be asked to sign an agreement stating that they will commit to show in their designated month. Artists who agree to exhibit will also be required to put down a $100 deposit, which will be returned at the show opening. Artists who break their commitment will lose their deposit, and the funds will go into the Art League general fund. Exceptions may be made for extenuating circumstances.

2012 Featured Art Exhibition Application

Name _____

Address _____

Phone Number _____

E-mail Address _____

Medium _____

If you have a preferred month for your show indicated it here:

1st choice _____

2nd choice _____

An effort will be made to accommodate your preference, but we cannot guarantee that you will get your chosen month

1. Describe the concept or theme of your show.

   _____

   _____

2. Describe your art form, the approximate number of pieces you would like to display and their approximate size.

   _____

   _____

3. Describe any additional ideas you might have for your show, (for example, gallery talks, demonstrations, other features), and anything else you would like the selection committee to know.

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4. Explain why you think you should have a show at the Art League gallery:

   _____

   _____

   _____

revised April, 2011

5. Please include with your application the following:

- CD containing 20 images of your work. These images should represent the type and quality of work that you intend to include in the show. If possible, include an additional image of a past exhibition that shows how you present your work.
- Biography. Include a list of your previous shows, awards you've received, galleries where your work is shown.
- Sample of your publicity materials if any (brochures, rack cards, etc.)
- List of any other shows that you expect to have in 2011.

6. Submit your application and materials by June 20 2011 to:

Marci Tressel, Chair, Featured Art Selection Committee
25 Oak Court
Hilton Head Island, SC 29928

Guidelines for Featured Art Exhibitions can be viewed on the ALHH website. Go to "Gallery & Exhibits" > "Download Forms," and click on the link, "Information for Featured Artists."

If you have questions regarding the application process, please contact any member of the 2012 Featured Artist Selection Committee:

Marci Tressel, 301-3030 islandart1@aol.com

Ted Jordan, 682-2897 jordart@hargray.com

Barb Snow, 363-5791 bsloom@aol.com

Art League of Hilton Head * P.O Box 22834 * Hilton Head Island, SC 29925
www.artleaguehhi.org e-mail: gallery@artleaguehhi.org